

Lindsay Nelson

Web & Graphic Designer

Education

Certificate in Web Design & Multimedia
Bucks County Community College
Newtown, PA
August 2009 – May 2010

BA in Communicative Disorders
West Chester University of Pennsylvania
West Chester, PA
August 2005 – August 2007

Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere
Adobe After Effects

HTML
CSS
PHP
JavaScript

WordPress
Joomla

Windows & Mac OS

Contact

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 [lmndesigner](#)

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Experience

OWNER/WEB & GRAPHIC DESIGNER

LMN Design, Langhorne, PA
August 2010 – Present

Services include original design and development of HTML and/or WordPress websites, design and development of graphic emails, design of marketing collateral including brochures, sales sheets, direct mail pieces, and business cards, Google analytics reporting, SEO, and setup and management of web hosting services for clients from a range of industries.

CONTRACTOR GRAPHIC DESIGNER

Timmons & Company, Jamison, PA
August 2015 – May 2017

Contractor for B2B advertising agency. Responsibilities include design of websites, graphic emails, social media graphics, white papers, infographics, tradeshow displays, catalogs, logos, and PowerPoint templates.

CONTRACTOR WEB DESIGNER

Voya Financial (via Aquent), West Chester, PA
June – August 2014

Contractor web designer at Voya Financial. Involved in re-branding efforts (from ING to Voya). Responsible for web development and cross-browser compatibility testing of re-designed microsities - HTML, CSS and JavaScript.

MANAGER E-MEDIA SERVICES

SmartMark Communications, LLC, Newtown, PA
March 2011 – June 2013

Designed and developed client websites utilizing Dreamweaver and/or WordPress; designed and developed graphic emails; created print pieces including advertisements, direct mail, brochures, business cards as well as large-scale print pieces for trade shows, billboards and transit advertising; edited audio/video; provided creative direction to other members of the design team and oversaw progress; communicated directly with printers, media buyers and advertisers; reviewed designer candidate resumes and conducted interviews.