

Imndsgn

Scope of Services

LMN Design provides strategic graphic design and marketing support for organizations seeking polished, professional, and effective communications. Our work blends visual design, messaging strategy, and systems implementation to ensure consistency, clarity, and measurable results.

Brand & Visual Identity

- Logo design and brand refresh
- Brand identity systems (colors, typography, visual standards)
- Brand guidelines and style guides
- Visual consistency audits

Digital Design & Content Strategy

- Website design and development
- Website redesigns and new page development
- Landing page design
- Website wireframes and layout planning
- UX-informed page structuring
- Graphic assets for web (banners, icons, callouts)
- Social media graphics

Event & Email Marketing

- Event branding and promotional materials
- Digital invitations and save-the-dates
- Email campaign design (Mailchimp, Constant Contact, etc.)
- Registration and RSVP system setup
- Campaign sequencing and reminder strategies

Print & Collateral Design

- Event invitations and save the dates
- Flyers and one-pagers
- Brochures and capability statements
- Annual reports
- RFP response design
- Direct mail pieces
- Postcards
- Signage and environmental graphics
- Business cards and stationery
- Presentation design

Great design starts with a conversation. Tell us about your project and let's explore what's possible.

Visit [lmndesign.com](https://www.lmndesign.com) to learn more.